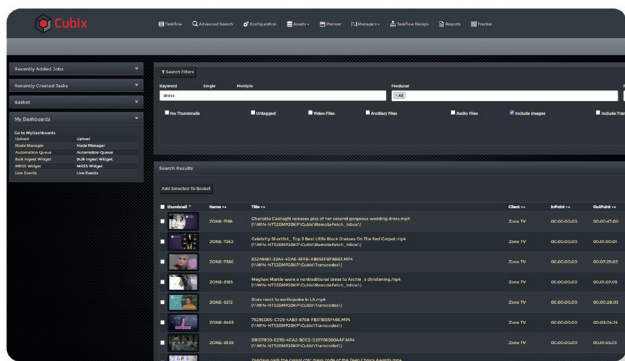




Cubix Halo

Ortana believes Cubix to be a strong fit in almost all media environments thanks to its agile and highly configurable asset management and orchestration engines. However, it's just as important that the models that platform is offered under are just as flexible as the technology itself. That is why Ortana has introduced in addition to our SaaS model our "Shared SaaS" pricing model: Cubix Halo, which allows clients to get many of the benefits of Cubix on a "per seat" licensing basis.

Each Shared SaaS license gets access to a hosted instance of the Cubix Technical Portal as well as a branded, hosted instance of the Cubix Clips/ Distribution Portal. A license also includes a set of remote harnesses to run on a client's local environment to easily import and transfer content to the cloud in a secure accelerated fashion thanks to CubixUDT.



Safe & Secure

Cubix Halo operates out of MPAA approved clouds - and content is encrypted both at rest and during transit - ensuring the highest levels of security for your media. A Shared SaaS license also allows you to use the "virtual devices" presented by Click2QC, Click2Encode and Click2Archive as part of your environment and defined workflows. This ensures that the solution can easily scale to your needs on demand, and can operate entirely out of the cloud.



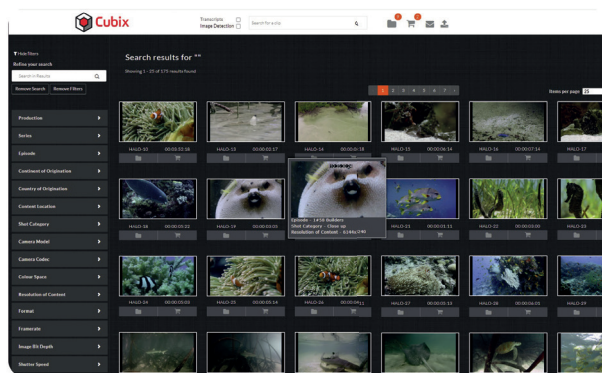
Cubix Halo users get all the benefits of the Cubix Technical Portal - including our Taskflow Designer engine - as well as the ability to easily find and manage content, metadata and associated ancillary files. It also includes a branded, simple to use client portal where users can easily browse tagged content, searching via their editorial metadata - and placing orders against the content for fulfilment.

This makes the Cubix Shared SaaS offering ideal for clients with a smaller budget, who would like to benefit from the capacity and scale of an enterprise asset management and orchestration platform - without the need to invest large sums of capital. Being a managed hosted platform, it is also ideal for clients who either don't have dedicated IT resources or whose IT resources are already stretched.

Scales With You

As the minimum commitment is for just one seat for one month, licenses can be added and removed as demand requires it. Should your requirements expand, all Shared SaaS accounts and associated media/metadata can easily be migrated to a dedicated SaaS platform either on-premise or within a public cloud - providing full access to the suite of feature and supported integrations that Cubix has to offer.

This includes the ability to drive a wide range of on premise and cloud devices such as transcoder, file based QC engines, LTO and spinning disk storage solutions, resource scheduling and playout engines.



Pricing

Ortana believes in providing simple and transparent pricing for all of our solutions - and this is just as true here.

Cubix Halo is available today for £199 / \$299 / €249 per month - with then all transcode, file based QC and storage services charged according to the Click2QC, Click2Encode and Click2Archive rates. A £99 / \$149 / €125 set-up fee applies for new clients - however, this is waived if you pay for 3 months or more when you sign up. Clients who sign up for 6 months or more receive a month's free access to the platform.

For more information about Cubix Shared SaaS or to sign up for your account, please contact us on hello@ortana.tv