

Spot and Spin offers a range of services for the ingest of tape based and film based material - focused primarily around fully automated ingest processes capable of being scaled to process huge libraries, but also including bespoke low volume, rare format ingest of tape as well as film. Designed and operated by specialists from the industry with decades of experience specifically on and around the challenges of digitisation, Spot and Spin draws on that experience combining it with strong focus on efficiency and accuracy through automation and orchestration. The net result is a refreshing new service offering for clients, no matter if you are simply digitisation 10 tapes or 100,000.

We have a team of experienced VT and film operators with years of experience for both the operational and technical aspects of preparation and handling, as well as secure facilities for tape storage during the digitisation process. Our systems for bulk ingest are configured with industry standard Sony Flexicarts and Encoders that are directly controlled by our Automation and Orchestration system to offer configured workflows to meet your requirements. Our systems allow for completely customised workflows for each client that work right from the order/first barcode scan all the way through to content delivery / publishing, with excellent levels of reporting and transparency throughout. This could include such actions as notifications, review and approve links, transcodes, multiple publishing points and more.



All of our tape ingest, whether it be bulk or rare formats, is always provided complete with our own secure portal - providing the ability for you to track assets / projects through the workflow, view proxies, enter metadata / content tagging and even begin trimming / editing online. This ability to understand precisely and easily where content is in workflow, what the predicted ETA for delivery is, as well as any feedback from our operations teams - combined with our other on line features allows you to start preparing your job onward use of the content as early as possible in the process.

All of our proxies are frame accurate, and are also suitable for use within NLE environments. These can be configured either on a global basis for your digitisation project, or based around rules for content types, etc.

Our bulk ingest service is deployed at our secure site in North West London, complete with dedicated resilient 1 Gb high speed connectivity. As Cubix is fully integrated at our facility with such transfer mechanisms as Aspera, Signiant, FTPeS and our own CubixUDT, as well as being able to natively delivery to cloud storage locations including Backlaze B2, Amazon S3 / Glacier, Google Nearline and more - we are able to offer delivery direct to your preferred location the moment the content is available.

Tape digitisation can be done via a number of different methods depending on the content type - either working on a fixed timecode basis, or by simply capturing what is present on the tape from the head to the end of video/ timecode. We can then offer trimming services that occur post ingest to ensure only the relevant elements are delivered, or in the case of multi-element assets - easily trimming them into individual files.



We are able to support both super and standard 16mm (up to 2K) and 35mm (up to 4k) - delivered in a wide range of codecs. We also have native support for our research and monetisation portals, allowing for content to be digitised, augmented with metadata and displayed directly into your own branded client-facing portal. Users are then able to login, search and work with the content (including editing and sharing of bins) - and then request for fulfilment to a wide range of output formats and mediums. The portal includes full e-commerce integration and full "lights out" automation for the delivery process.

Looking further still, if you have your own instance of the Cubix asset management and orchestration platform - either in your facility or the cloud - Spot and Spin Media Service can integrate directly, making the workflows and associated media appear live within your Cubix and allow for onward processing directly by your Cubix. Basically it's as if work was being performed right next door! This seamless integration provides the best of both worlds when it comes to "outsourcing without Outsourcing".

Prices start for as little as £15 per hour of digitised tape content, and 2p per foot for film scanning - with all prices including a five point spot check (auto and full QC available also) and digital delivery. All prices are calculated based on delivered material and are calculated to the frame.

For more information, or to arrange a demonstration please contact Ortana Media Group on [hello@ortana.tv](mailto:hello@ortana.tv)