

SPOT & SPIN MEDIA SERVICES

Spot and Spin offers a range of services for the ingest of tape and film based material. Focused primarily around fully automated ingest processes and being capable of being scaled to process huge libraries, but also including bespoke low volume, rare format ingest of tape as well as film. Designed and operated by specialists from the industry with decades of experience specifically on and around the challenges of digitisation, Spot and Spin draws on that experience combining it with focus on efficiency and accuracy, automation and orchestration. The net result is a refreshing service offering for clients, no matter if you are simply digitising 10 tapes or a 100,000+ tape library...

We have a team of experienced VT and film operators with years of experience covering both the operational and technical aspects of preparation and handling, as well as secure facilities for tape storage during the digitisation process. Our systems for bulk ingest are

configured with industry standard Sony Flexicarts and Encoders that are directly controlled by our Automation and Orchestration system to offer configured workflows to meet your requirements. Our systems allow for completely custom workflows for each client that work right from the order/ first barcode scan all the way through to content delivery/publishing, with excellent levels of reporting and transparency throughout.



All of our tape ingest, whether it be bulk or rare formats, is always provided complete with our own secure portal, giving clients the ability to track assets/projects through the workflow, view proxies, enter metadata/content tagging and even begin trimming / editing online. This ability to understand precisely and easily where your content is within the workflow, what the predicted ETA for delivery is, as well as any feedback from our operations teams and combined with our other on line features allows you to start preparing your job onward use of the content as early as possible in the process.

All of our proxies are frame accurate, and are suitable for use within NLE environments. These can be configured either on a global basis for your digitisation project, or based around rules for content types, etc. Our bulk ingest service is deployed at our secure site in North West London, complete with dedicated resilient 1Gb high speed connectivity. As Cubix is fully integrated at our facility with such transfer mechanisms as Aspera, Signiant, FTPeS and our own CubixUDT as well as being able to natively deliver to cloud storage locations, we are able to offer delivery direct to your preferred location the moment the content is available.

Tape digitisation can be conducted using a number of different methods depending on the content type - either working on a fixed timecode basis, or by simply capturing what is present on the tape from the head to the end of video/ timecode. We can then offer trimming services that occur post ingest to ensure only the relevant elements are delivered, or in the case of multi-element assets- easily trimming them into individual files.



We are able to support both super and standard 16mm (up to 2K) and 35mm (up to 4k) all deliverable in a wide range of codecs. We also have native support for our research and monetisation portals, allowing for content to be digitised, augmented with metadata and displayed directly into your own branded client-facing portal. Users are then able to log in, search and work with the content and then request for fulfilment to a wide range of output formats and mediums. The portal includes full e-commerce integration and full 'lights out' automation for the delivery process.

Looking further still, if you have your own instance of the Cubix asset management and orchestration platform, either in your facility or the cloud, Spot and Spin Media Services can integrate directly, making the workflows and associated media appear live within your Cubix ecosystem and allow for onward processing directly by your Cubix. Basically, it's as if work was being performed right next door! This seamless integration provides the best of both words when it comes to 'outsourcing without Outsourcing'...

All prices are calculated based on delivered material and are calculated to the frame.

For more information, please contact us at hello@ortana.tv



www.ortana.tv | hello@ortana.tv UK: (+44) 20 3606 0132 | USA: (+1) 310-737-2136